

# Dia Patel

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## EDUCATION

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### University of Georgia

Athens, GA

*Bachelor of Science/Arts, Psychology*

May 2025

Minor, Cognitive Science | Certificate, New Media

GPA: 3.80/4.00

Academic Awards: Dean's List, Zell Miller Scholarship, Charter Scholarship

## RELEVANT COURSEWORK

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Web Development, Cognition in Everyday Life, Introduction to Computing and Programming, Cognitive Psychology, UX Strategy, Introduction to Cognitive Science, Research Design and Analysis, New Media Design

## RELEVANT EXPERIENCE

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### New Media Augmented Reality Capstone Project

Athens, GA

*Project Coordinator, Co-Developer*

January 2025 - May 2025

- Collaborated with a team to design and prototype a color analysis app using AR technology, integrating digital storytelling with interactive user experiences
- Coordinated project timelines and deliverables, ensuring deadlines were met while facilitating team communication
- Designed low-fidelity wireframes in Figma and built a responsive website using Bootstrap and CSS, delivering an intuitive, user-friendly interface that effectively communicates key information

### Student Government Association

Athens, GA

*Fresh Express Director of External Communications*

March 2024 - March 2025

- Designed and launched a new website, enhancing user experience and improving accessibility for members
- Managed and optimized social media platforms to increase engagement by 83.3% through targeted content and consistent branding
- Oversaw branding initiatives, maintaining consistent messaging across all external communications

## INVOLVEMENT EXPERIENCE

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### Well-Being Resources, *Mental Health and Well-Being Support Dawg*

December 2024 - Present

- Completed a three-part training program to become a certified Mental Health and Well-Being Resource, focusing on awareness, intervention strategies, and support techniques
- Developed actionable skills in identifying signs of distress, offering resources, and guiding individuals toward professional support

### Delta Zeta Sorority, *Vice President of Academic Assistant*

January 2024 - December 2024

- Supported the Vice President in planning and executing organizational events, meetings, and activities; managed records for academics, attendance, and participation
- Partnered with the Vice President to implement academic improvement initiatives and recognition within the sorority

### Provide Student Government Campaign, *Staffer*

January 2023 - February 2024

- Contributed to the winning student government campaign by engaging with students and community members during tabling events, effectively communicating campaign goals and initiatives
- Monitored and responded to public inquiries, maintaining a positive and professional image for the campaign

## SKILLS

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**Technical:** Figma, WordPress, Canva, HTML, CSS, Microsoft Office

**Language:** Gujarati

**Power:** Organization, Teamwork, Willingness to Learn, Problem Solving